

# Joe Bloggs

Senior .NET Developer | Umbraco CMS Specialist | Backend Engineer

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## SUMMARY

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Results-driven .NET Developer with over 18 years of web development experience, specializing in C# / .NET Core, Umbraco CMS, and SQL Server. Adept at designing, developing, and deploying scalable web platforms across industries such as education, government, and e-commerce. Experienced in leading teams, managing projects, and building efficient, automated systems that deliver consistent quality and performance.

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## KEY SKILLS

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Languages and Frameworks: C#, .NET Core, MVC, Razor, Web API

CMS Expertise: Umbraco (v6 to v14), CMS Frameworks

Database: SQL Server, LINQ, Entity Framework

Frontend: HTML, CSS, JavaScript, jQuery, Bootstrap, Angular

Cloud and Tools: AWS, Azure, Git, Jira, Asana

Integrations: REST / JSON / XML APIs

Other: Team and Project Management, DevOps Practices, AI Integration (OpenAI / LLMs)

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## PROFESSIONAL EXPERIENCE

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CodeCraft Studios Ltd (12 Years)

Technical Director / Lead Umbraco Developer | www.codecraftstudios.com

Led development of a modular platform powering recruitment and membership sites. Architected Umbraco solutions with .NET Core, improving efficiency and delivery. Oversaw distributed teams and optimized

workflows for a scalable multi-site Umbraco CMS system

Highlights: Implemented AI-based tools for content generation

- Streamlined deployments via AWS Cloud

### BrightPath Digital (3 Years)

Senior Umbraco Developer | [www.brightpathdigital.org](http://www.brightpathdigital.org)

Delivered high-quality education and government web projects with focus on accessibility and security.

Notable Projects:

- STEM Learning Hub
- Numeracy Nation
- ReadSmart Literacy Hub
- Language Learners App

### BluePeak Agency (4 Years)

Lead Umbraco Developer | [www.bluepeakagency.com](http://www.bluepeakagency.com)

Led e-commerce builds and CRM-integrated membership sites across Europe.

Key Projects:

- VetWorld UK (Umbraco + UCommerce)
- HomeStore Direct (NopCommerce, 10,000+ products)
- MyCocktailBox (subscription gift platform)

### NimbleTech Digital (1.5 Years)

CS.NET MVC Developer | [www.nimbletechdigital.com](http://www.nimbletechdigital.com)

Worked with major consumer brands including Coca-Cola, Telstra, Commonwealth Bank, and Toyota.

### Recruitly Systems Ltd (2 Years)

Full Stack Developer / WebForms Specialist | [www.recruitlysystems.com](http://www.recruitlysystems.com)

Developed recruitment websites and ATS-integrated systems for agencies.

### InnoSoft Group (2 Years)

VB.NET / ASP Developer

Maintained insurance and claims systems and migrated legacy ASP projects to .NET.

### ByteWorks IT Solutions (2 Years)

IT Engineer / Developer / Technical Trainer

Delivered IT support and development services for finance and healthcare clients.

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## EDUCATION AND CERTIFICATIONS

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BSc (Hons) Computer Science, Coventry University, UK

Umbraco Certified Master (v7 and v8)

Ongoing Professional Development: Udemy and Microsoft Courses

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## REFERENCES

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Available on request.